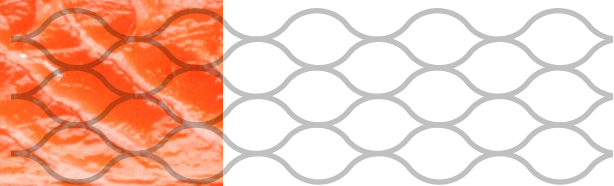


諾帝臻鮭

Nordic PureAtlantic

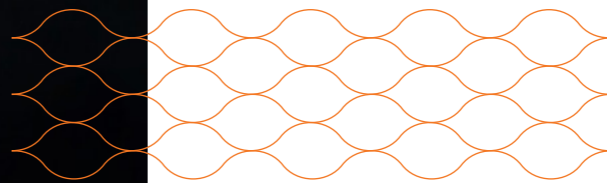


诺谛臻鲑简介

INTRODUCTION

中国拥有悠久的水产养殖历史。早在2000多年前，范蠡就写下了世界上第一部水产养殖著作《养鱼经》，其中所记载的规模化养鱼方法和技术广为流传，为现代水产养殖奠定了坚实的基础，推动了整个行业的发展。水产养殖行业的先驱们，身体力行诠释了“授人以鱼，不如授人以渔”的理念。

China has a long history of aquaculture. By the time fish culturist Fan Li wrote his famous treatise, "The Classic of Fish Culture" over 2000 years ago, China had well and truly mastered the art of breeding fish at scale. These methods have resonated throughout the millennia and across different parts of the world touched by the sea. Fan Li's pioneering work paved the way for numerous innovators in the aquaculture industry driven by finding ever new and efficient ways to produce high quality proteins. These innovators also embodied the notion if you teach a person to fish, you feed them for a lifetime.



秉持这一精神，诺蒂克水产 (Nordic Aqua) 携世界顶尖渔业技术来到中国。我们采用新型循环水养殖系统 (RAS)，在宁波象山打造了一座先进的陆基养殖场，希望在这片极富探索与开创精神的土地上实现大西洋鲑“长在中国，供应中国”的梦想。同时，我们也致力于将绿色环保的养殖技术及理念扎根本土，互相成就，共促发展。

With this spirit at heart, Nordic Aqua has partnered with leading minds in the aquaculture industry to bring state-of-the-art global farming technology to China. The new Recirculating Aquaculture System (RAS) and land-based farm site, based in Ningbo, will produce fresh Atlantic salmon in large scale for the first-time directly on Chinese soil. Here, Nordic farming expertise will blend seamlessly with the Chinese spirit of exploration. Our devotion to embedding advanced, environmentally sound practices is the perfect complement to the vast knowledge of land-based fish farming in this region of the country. Thus, we will foster mutual development, learning, and success in China, for China.



由此，本土养殖的高品质大西洋鲑——诺谛臻鲑 (Nordic PureAtlantic) 应运而生。我们严格把控养殖和加工的每一个环节，以确保其无与伦比的新鲜度与非凡卓越的品质。这不仅源自一腔热血，更是对陆基养殖技术的十足自信。

从鱼卵孵化到成鱼收获，我们持续监测大西洋鲑的各项生长指标，以确保其健康成长。工厂配备全球领先的循环水养殖系统，对海水进行净化处理，保证了大西洋鲑生长在纯净无污染的环境中。我们严格践行自然、科学、环保的养殖理念，只投喂高品质饲料、严控鱼群密度、不使用抗生素。尽最大可能还原大西洋鲑天然的生活环境，从而确保可安心食用的鱼肉品质。

跨越千年，初心不改，诺谛臻鲑将在中国水产养殖领域开启崭新篇章。

The result is one of the world's most premium Atlantic salmon produced – meet Nordic PureAtlantic. Our Atlantic salmon stands out for its exceptional freshness and superior quality, a testament to a meticulous process that emphasizes excellence at every stage. This commitment is fueled by a passionate belief in the capabilities of land-based aquaculture technology.

From egg hatching through to harvesting, our technology monitors health indicators and the well-being of the fish. We employ globally leading seawater recirculation systems to cultivate our Atlantic salmon in a pristine environment of disinfected and purified water. We strictly adhere to the principles of natural, scientific, and environmental-friendly aquaculture. Using only the highest-quality feed, controlling fish density, and administering no antibiotics also mean we keep our land-based habitat as close to the Atlantic salmon's natural environment as possible. Doing this ensures we are preserving the most authentic aspects of Atlantic salmon. It also guarantees an Atlantic salmon of the purest and highest quality, suitable for raw consumption.

Millennia in the making, but as new as fresh-harvested fish, Nordic PureAtlantic is the latest chapter in China's storied history with aquaculture.



我们的产品

OUR PRODUCT

坚守对品质和创新的承诺，诺谛臻鲑提出品牌四大卓越标准。

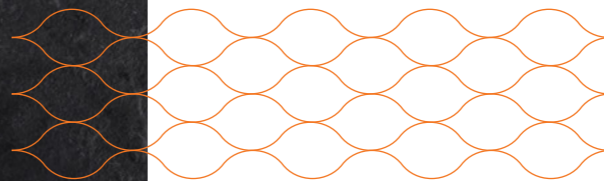
新鲜：

- 新鲜度是产品品质的重中之重。我们利用本土养殖的优势并结合高效的国内物流运输，以确保客户第一时间收到最新鲜的诺谛臻鲑。
- 大西洋鲑的品质与其养殖环境密不可分。我们采用世界领先技术，为鱼群打造舒适无压力的生长环境，从而培育出健康高品质的大西洋鲑。
- 我们最大程度优化加工流程，在短短几个小时内即可完成预处理、包装和出货，确保为市场供应最新鲜的诺谛臻鲑。

With an unwavering commitment to quality and innovation, Nordic PureAtlantic sets a new standard of excellence in the market, offering unmatched freshness, safety, sustainability and convenience to our customers.

Freshness:

- With freshness of the utmost importance, speed to market is imperative. As we produce everything locally and with efficient domestic logistics – Nordic PureAtlantic is able to offer a super fresh product to our customers.
- Quality comes from raising salmon with the most optimal conditions. The Nordic PureAtlantic salmon is raised using cutting-edge technology that creates a stress-free environment crucial to their wellbeing.
- Our streamlined operation accelerates the journey of our Nordic PureAtlantic salmon from farm to table, as it is chilled, processed, and packaged within mere hours.



安全:

- 我们的养殖场配备了先进的循环水养殖设备, 维持精准可控的养殖环境, 在确保产品品质始终如一的同时, 也保证了养殖及加工过程对环境友好。
- 养殖场使用的水都经过净化处理, 确保我们的大西洋鲑在不受外界污染的环境中长大, 免受寄生虫侵害, 全程不使用抗生素和其他药物。
- 我们密切追踪从饲料投喂、养殖用水到物流运输的全流程, 且保证这些信息对客户完全公开透明。

Safety:

- Our farm is equipped with state-of-the-art RAS technology, maintaining a controlled environment necessary to ensure quality of product and protection of the environment.
- Water used in our closed-loop farm is disinfected and purified, ensuring a protected and isolated environment free from antibiotics, medicines, and parasites.
- Safety stems from transparency. We meticulously trace and verify every step of our farming process, from feed to water use to transport, ensuring our customers have clear visibility and trust.



可持续:

- 我们在本土养殖大西洋鲑，因此能够大大减少跨国运输需求，从而降低总体碳排放量。
- 作为绿色环保工厂，我们为可持续水产养殖设立标准，水循环利用率高达99%且坚持使用清洁能源。
- 同时，我们还为提升鱼类福祉和促进当地社区的可持续发展竭尽全力。

便捷:

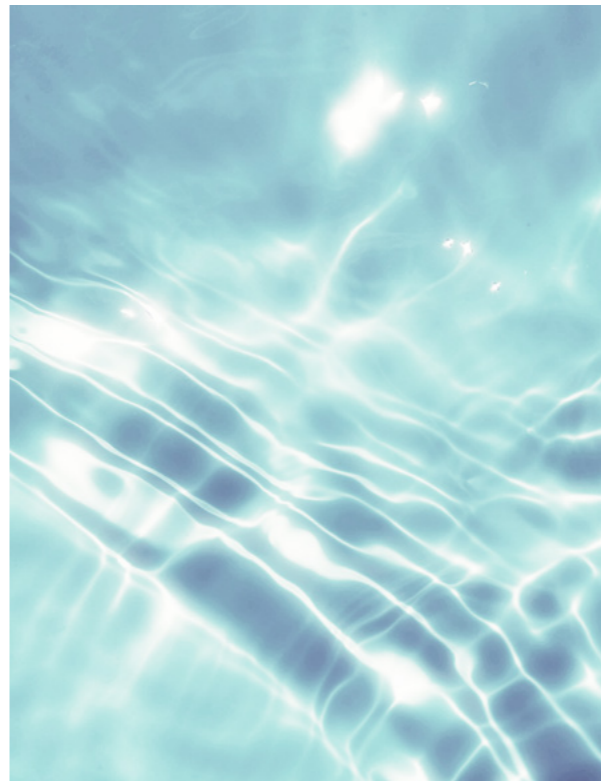
- 我们的养殖场比邻中国最具活力的消费市场上海，地理位置优越，能够第一时间为全国各地的客户提供优质的大西洋鲑。
- 得益于全年养殖和高效物流，我们能够持续、稳定地向市场供应本土养殖的、最新鲜的诺谛臻鲑。
- 诺谛臻鲑能够以卓越品质为消费者提供无与伦比的味蕾享受，满足中国市场对高品质海产品的需求。

Sustainability:

- As our Atlantic salmon is farmed locally, we are able to reduce transportation needs and thus lower our overall carbon emissions.
- We are proud of our farm's environmental credentials – like its 99% water recirculation rates and use of clean energy sources – which set the standard for sustainable aquaculture.
- Our commitment extends to animal welfare and community involvement, embracing sustainability in aspects far beyond just environmental concerns.

Convenience:

- Our farm is strategically located near Shanghai, one of China's most dynamic consumer markets, and can easily serve customers from around the country.
- The year-round production and streamlined logistics enable us to have a stable supply of the exquisite Nordic PureAtlantic salmon to the local market.
- Tailored to match the preferences of the modern Chinese consumer, Nordic PureAtlantic embodies the highest standards of quality, providing a superior tasting experience.



我们的团队

Our team of experts

从基础设施建设到设备运行，从鱼卵孵化到饲养管理，从日常养殖到加工生产，每一个环节都由世界级一流专家亲自把控。

我们的团队成员来自世界各地，其中不乏在水产养殖领域钻研数十年的资深专家。同时，我们也在本地招募和培养了大批水产养殖新才，不断壮大队伍，助力中国水产业人才的发展。

专业的团队是我们信心的源泉。

From infrastructure construction to equipment operation, from fish egg hatching to feeding and management, from farming to processing and production, world-class experts participate in every step of our project.

The team comes from all over the world, including senior experts who have been working in the salmon farming industry for decades. We also recruit and train a large number of new aquaculture talents locally, as part of our philosophy of continuous improvement and being at the forefront of technology in China.

A professional team is the source of our confidence.



我们的技术 Cutting-edge technology



我们不仅将中国数千年的“养鱼经”与北欧水产养殖的成熟经验完美融合，而且通过与全球领先的设备和解决方案供应商合作，进一步提升我们在陆基大西洋鲑养殖领域的核心竞争力。

总部位于挪威的AKVA集团为我们提供了先进、可靠的循环水养殖系统。该系统能使我们的设备零污染运行，同时高效利用宝贵的水资源，减少浪费。

我们对品质和创新的追求延伸到养殖的每一个环节，包括饲料配方。Skretting是提供创新和可持续营养解决方案的全球领导者，其为诺谛臻鲑提供了针对循环水养殖系统的饲料。

整套循环水养殖系统还具有许多其他优点。封闭的循环系统确保了严密的主物安全性、最优的水质和完整的可追溯性。它还带来了优化的饲料解决方案、全年生产的能力以及贴近消费市场的养殖潜力，经济效益显著。最重要的是，该系统绿色环保。

An abundance of advanced knowledge, technology, and hard work goes into land-based Atlantic salmon farming. We leverage millennia of Chinese expertise and strong traditions from Nordic aquaculture, while also cooperating with the world's leading equipment and solution suppliers.

AKVA Group, headquartered in Norway, has delivered our stable water circulation system. This system is allowing our facilities to operate with zero pollution, minimal waste, while also efficiently utilizing precious water resources.

Our focus on quality and innovation extends to every facet of our work, including the formulation of salmon feed. Skretting, a global leader in providing innovative and sustainable nutritional solutions, is providing their specialized RAS feed for our Atlantic salmon.

Our RAS technology presents a number of other benefits. The closed-loop system ensures tight biosecurity safety, top water quality, and full product traceability. It also offers optimized feeding opportunities, year-round production, and urban farming potential, all of which result in an efficient business model. Moreover, the system is fully sustainable and good for the environment.

我们对中国市场的承诺

In China, for China

作为首家在国内采用先进循环水养殖技术，进行规模化陆基大西洋鲑养殖的外资企业，我们致力于为中国消费市场提供本土产的高品质、新鲜、安全和可持续的大西洋鲑。同时通过技术引进、人才培养，我们也希望为中国水产养殖业的发展做出贡献。

该项目在启动伊始就得到了宁波和象山当地政府的大力支持，展现了双方对中国水产养殖未来的共同期许。通过联合发展计划和长期承诺，我们有信心在该项目三期完成后，实现年产量超过2万吨的目标。

同时，我们正与当地政府商讨建立先进可持续水产养殖中心的可能性，进一步助力中国实现水产品自给自足，实现推动行业变革和创新发展的承诺。

As the first foreign company to establish a commercially scaled RAS Atlantic salmon farm in China, we boast unparalleled expertise and infrastructure. We are dedicated to producing the renowned Atlantic salmon within China's borders, ensuring superior quality, freshness, safety and sustainability. By introducing leading technology as well as training local talents, the whole project signifies our commitment to contributing to the growth of the Chinese aquaculture industry while honouring national pride and achievements.

The local government of Ningbo and Xiangshan county have supported the project from the very beginning. Furthermore, it is a testament to our shared vision for the future of aquaculture in China. Through joint development plans and long-term commitments, we are poised to exceed expectations, reaching production milestones of 20,000 tons and beyond.

A project with local government is being discussed on a possible establishment of a centre of excellence for advanced and sustainable aquaculture. This underscores our commitment to aiding China's journey towards self-sufficiency in seafood production, driving industry-wide restructuring and innovation.





公司简介 Our entity in China

诺蒂克水产(宁波)有限公司成立于2018年, 注册资本3000万欧元, 总投资9000万欧元, 是一家由挪威上市公司Nordic Aqua Partners A/S控股的全资子公司。

我们的养殖基地位于浙江省宁波市象山县, 项目占地超300亩, 分三期建设。目前, 一期工程已于2023年12月完工, 项目二期也已于2024年初动工。我们计划在2026年实现年产8000吨的目标, 并在2027年达到20000吨的产能。

立足于中国市场, 我们致力于为中国消费者提供高品质、新鲜、安全、可持续的大西洋鲑。

Nordic Aqua (Ningbo) Co., Ltd. was established in 2018 with a registered capital of 30 million euros and a total investment of 90 million euros. It is a wholly owned subsidiary controlled by the Norwegian listed company Nordic Aqua Partners A/S.

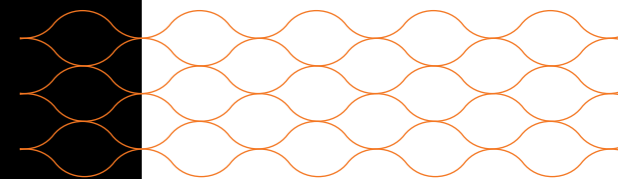
Located in Xiangshan County, Ningbo City, Zhejiang Province, the site covers an area of around 300 acres and is constructed in three phases. At present, the first phase of the project was completed in December 2023, while the second phase of the project has commenced in early 2024. Our target is to achieve an annual capacity of 8,000 tons by 2026 and reach a capacity of 20,000 tons on our current site by 2027.

As a seafood producer based in China, we are committed to providing high-quality, fresh, safe, sustainable Atlantic salmon to Chinese consumers.

极致新鲜

ALWAYS FRESH

诺帝臻鲑
Nordic PureAtlantic



诺帝臻士
Nordic PureAtlantic



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